



Get Back on Track With Tom & Scott

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Life gets busy!

How many of us feel this way?

- Less time to do the things we want or need to
- Our attention span isn't what it used to be

The good news is that there are proven ways to solve for this

[Ref: "Your attention span is shrinking, studies say. Here's how to stay focused" \(CNN\)](#)

Small changes can go a long way

"Habits are the compound interest of self-improvement."

- James Clear, Atomic Habits

Simple daily habits are an effective way to get back on track

**Start
Small**

**Do It
Everyday**

**Make It
Easy**

**Reward
Yourself**

These aren't just great for learning—they also apply to our daily lives

[Ref: "How to Build Healthy Habits" \(NY Time\)](#)

CFI embraces microlearning, which is closely aligned with those same principles

By offering the following:

- Short/Concise lessons
- Engaging multimedia
- Micro-assessment
- On-demand learning
- Social learning



We can help drive:

- Increased knowledge
- Broader and deeper skills
- Boosted productivity
- Career growth—leading to promotions and raises

Your success is our success

“The easier a behavior is to do, the more likely the behavior will become habit.”

— B.J. Fogg, *Tiny Habits: The Small Changes That Change Everything*

CFI was designed to address the growing **demand for finance skills, while minimizing disruption** to your daily lives.

Courses are on-demand, to be taken at your own pace and convenience. **Microlearning adds up!**

CFI recently launched the **Member Community, as well as AI Chat** to make your learning experience more social, interactive, and seamlessly supported.

Thank you!

