

Banking on Crypto

The Impact of Digital
Currency and Blockchain
in Corporate Finance

June 29 at 9am PT



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Meet Our Speakers

Anthony DeMartino

Founder, Trident Digital Group



Anthony has over two decades of experience running multiple trading businesses across top-level banks such as HSBC and UBS where he oversaw Agency and SSA business, and then Emerging Markets macro trading and Head of Latam local markets for Barclay's.

In 2021 DeMartino moved into Crypto when he became CEO and founder of Coinbase Risk Strategies focused on DeFi and Derivatives trading. More recently he started Trident Digital Group, a crypto investment bank that is focused on lending and debt issuance for crypto native firms.

Sam Gabor

Counsel at Gowling WLG



Sam is a member of the Legal Committee for the Canadian Blockchain Consortium. He has written several legal publications on blockchain and web 3 technology. He has attended numerous conferences on blockchain technology, including Bitcoin Miami, Blockchain Futurist Conference, Canadian Blockchain Summit and the Alberta Technology Symposium.

Andrew Loo

VP, Capital Markets at CFI



Prior to joining CFI in 2019, Andrew Loo worked in financial services for over 20 years in retail, commercial and investment banking roles. He retired from investment banking in 2017 as Managing Director at Nomura Securities in Hong Kong.

At CFI, Andrew has helped develop and teach courses on the Capital Markets, FinTech and Cryptocurrencies.

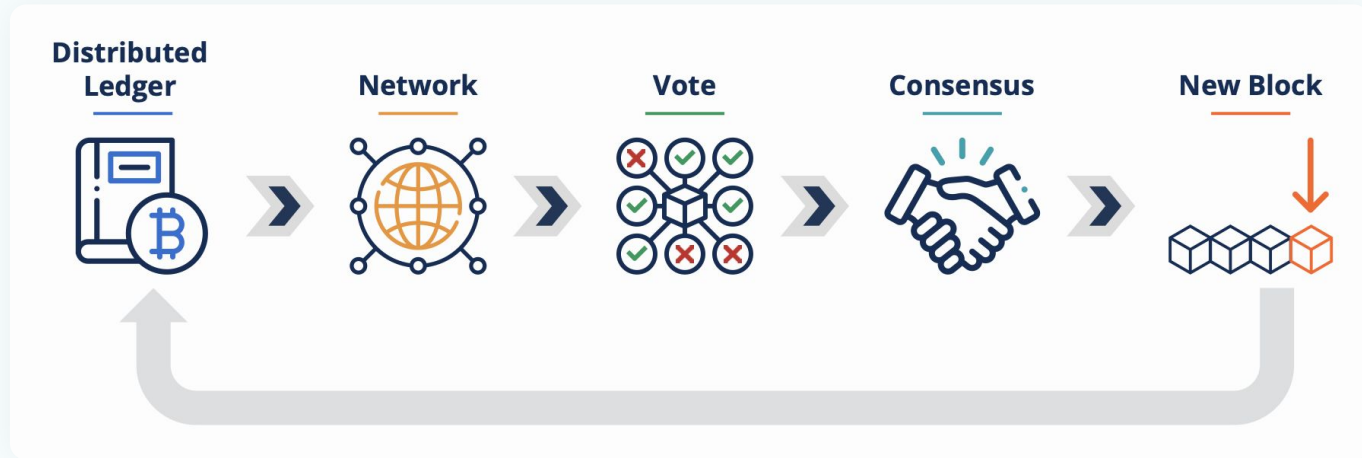
**Poll: Do you currently own or have you
owned crypto?**

Poll: If you do, do you keep it in a private wallet or in a exchange?

What Blockchain is (and What it Isn't)

Simple breakdown of what a Blockchain is

Blockchain - Consensus



What Crypto is (and What it Isn't)

What are Cryptocurrency and Digital Assets?

Payment Cryptocurrencies

- Simple, quick and efficient
 - Bitcoin
 - Ripple

Utility Tokens

- Serve some sort of purpose to the holder, hence Utility
 - Financial Tokens
 - BNB
 - Infrastructure Tokens
 - Ether
 - Cardano
 - Solana
 - Governance Tokens
 - Service Tokens

Stablecoins

- “Pegged” to something else to maintain price stability
 - Fiat-backed
 - USDT
 - Commodity-backed
 - Tether Gold
 - Crypto-backed
 - DAI
 - Algorithmic
 - Terra/Luna

CBDCs

- Virtual currency issued by the Central Bank of a country or region

NFTs

NFT has **a fundamental** difference from the four groups of other digital assets.



Non-interchangeable and unique units of data are stored on distributed digital ledgers.



Digital signature publicly is verifiable to demonstrate ownership of an asset.



They can be traded on several specialized online marketplaces (e.g., OpenSea, Rarible, SuperRare, Foundation).



Digital files may include videos, photos, and audio files.



They can be used to prove ownership and authenticity for online digital collectibles or physical (offline) collectibles.

Digital Transformations in Finance

Questions

Q: Given all we've heard about blockchain and digital assets and its potential for finance, let's switch gears and actually talk about how it has innovated?

- 1)** How can blockchain and the digital currencies built upon it help facilitate payments? (A/S)
- 2)** Another area of benefit for blockchain technology that might help financial institutions would be settlements? (A)
- 3)** One of the key innovations is smart contracts. Are they really that smart? (S/A)

**Poll: How familiar are you with
cryptocurrency regulations and
compliance?**

Crypto Regulations and Compliance

Future Trends and Innovations

Q&A



Want to Learn More? Check out the Cryptocurrency & Digital Assets Specialization

Prepare for the future of finance with four real-world courses created by industry experts. Learn about cryptocurrencies and the blockchain from a practical lens, understand how to critically analyze digital assets like a pro, and gain the skills and knowledge necessary to thrive in the fast-paced world of decentralized finance.

- Learn from anywhere, at your own pace
- Join over 1 million professionals who work for organizations like Binance, Circle, and Blockchain.com
- Earn your Cryptocurrency and Digital Assets Specialization in 10-12 hours

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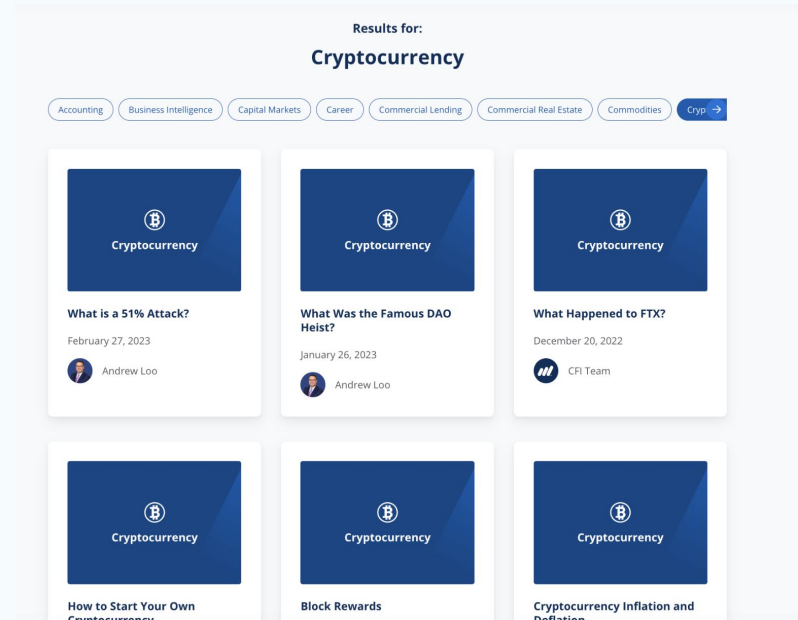


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